

Welcome from the Once Upon Admin!!
How Can You Help?

We're so thrilled you're interested in joining the Once Upon Street Team! **THANK YOU** from the bottom of our **dark little hearts** for helping spread the word about our upcoming releases. We're happy to know you're telling your friends and family about us and hope you'll love our books enough to also share with your Facebook, Twitter, Instagram, and Goodreads friends/followers.

If you're strictly wanting to promote us via your blog:

1. **Share upcoming releases and events.** Announcements will go out via the Street Team Facebook Page. Feel free to blog about those releases and events.
2. **Ask us to guest post!** We are also glad to provide blog posts in the form of cover releases, interviews, guest posts, new release spotlights, and excerpts. We love the exposure and are super excited to meet your audience.
3. **Add the Once Upon Street Team Member Badge to your site.** Tell the world you're a member of our team. It's a super simple way to show your support. The badge can be found under Albums in our Facebook photos on the Street Team page.



4. **Add our Once Upon button to your site.** The Once Upon Button is adorable and you can easily link it to our website or our Street Team page.



5. **Review our books on your blog.** This helps more than you know! If you're interested in receiving ARC's of our future releases in return for an honest review, this is a great way to get that chance. An application for e-book galleys will go out two months before the release date.

If you're interested in screaming about us via Social Media:

1. **Twitter:** We will provide temporary Twitter headers and sample tweets from time to time during special events. Feel free to tweet about us on your own, though! Just tag us @ouanthologies or use hashtag #onceuponrocks or #onceuponanthologies.
2. **Instagram:** Ah! Our favorite! Repost our pics or share exclusive images provided on our Street Team FB page. OR, take a pic of yourself with one of our books and tag us! @onceuponanthologies. We will definitely repost and say how fabulous you are!
3. **Facebook:** Be sure you follow our FB page. It's easy to share posts and tell your friends that you love our books and they might love them too! If you have a FB page and want to do a short interview with us or our authors, let us know and we'll see what we can arrange! Also, if you're savvy with Canva, you can add our button to your profile pic. If not and you'd like your profile pic OnceUponized, just message us on FB and we will do our best to get that done for you. Here's an example:



4. **FOLLOW US!** Here's a listing of where you can find Once Upon Anthologies.

- [Instagram](#)
- [Twitter](#)
- [Facebook Public Profile](#)
- [Facebook Fan Page](#)
- [Street Team Page](#)

How to help on Goodreads:

1. **Put our books on your *Want to Read* list.** We will announce our releases to Street Team members the moment the book is up on Goodreads. A quick add to your list helps so very much!
2. Add our books to lists on Listopia. If you see a list one of our books might fit on, add it. And if you see our books on lists, vote for us so that we can move up in ranking.
3. [Follow our editor on Goodreads](#). She has tons of shelves including an 'Recs for Once Upon Readers' shelf packed with great recommendations.
4. **Follow our authors and shelve their books.** Writing is hard. It's so much work for so little pay. Once our author lists go live, give our valiant authors a boost with a simple click.

Reviews: Reviews are so important. Even if all you say is 'I loved it!' or "It was pretty good!" or even "It was just okay!" Reviews increase our visibility. Give us a review on Amazon, Goodreads, Litsy, or wherever else you please.

There's lots of fun to come! We can't wait to tell you all about it ☺

The Once Upon Admin Team